

## **RANDALL W. DEWITT**

### **SKILLS SUMMARY**

Senior manager and educator with 15 years of successful educational leadership and business management experience. Skillfully managed multiple schools and diverse programs with 600+ employees and 36 direct reports, managed \$MM+ capital improvement projects, skilled in authoring grants, marketing products and programs, negotiating strategic partnerships, producing major events, developing and implementing curriculum, and significantly improving revenue, gross margin, and profitability. A highly creative, personable, technology savvy leader who possesses successful corporate, public and for-profit higher education leadership experience.

### **EMPLOYMENT**

#### ***Chief Executive Officer***

**2004 - Present**

1394 Productions, Inc.  
Parkland, Florida

Responsibilities include developing corporate business plans, sales proposals, HR, fiscal, and personnel management. Developed highly respected education consulting and media production company. Successfully negotiated numerous contractual relationships within the industry, established the company as an ongoing profitable entity, and negotiated multi-year government contracts in the Dominican Republic. Recently designed curriculum, developed business plan, operating procedures, marketing strategy, hired and trained faculty, and taught classes and workshops as part of a new for profit Spanish language Entertainment Production School in the Dominican Republic.

#### ***Dean / Graduate Adjunct Faculty***

**2005 - 2007**

School of Business, CIS, Technical Management  
DeVry University, Inc.  
Miramar, Florida

Responsibilities included management of curriculum, master schedule, and faculty for the School of Business, CIS, and Technical Management. Revised programs of study, mentored and assessed faculty, mediated student/faculty issues, and developed technology in-service workshops for faculty in online education, podcasting, and media integration. Chaired and served on University committees, represented DeVry at community events, and actively advised and recruited new students. Served as Adjunct Professor for the Keller Graduate School of Management teaching graduate business management courses in education technology, curriculum design, research and assessment.

#### ***School Director (Associate Dean)***

**2001- 2005**

School of Entertainment and Design Technology  
Miami Dade College,  
Miami, Florida

Responsibilities included serving as the Senior Executive of the School, developed, marketed, and budgeted initiatives, P & L responsibilities, drafted and presented reports to the College Board of Directors, recruited, hired, and evaluated employees, lead partnership contractual negotiations, facility plan review, managed 36 direct reports, wrote numerous successful grants, lobbied

government officials, and oversaw all aspects of 13 academic programs. Supervised and produced the Urban Entertainment Conference, the Made in Miami Film Festival, Miami International Film Festival's REEL Seminar Series, CableTAP-Miami's Public Access Cable Station, E-Latin Grammy Web-casts, Florida Professional Development Series, and partnerships with Indiana University Purdue School, the Director's Guild of America, and Florida International University.

***Corporate Director of Education***

**1997 - 2001**

Mars Music, Inc.  
Fort Lauderdale, Florida

Responsibilities included managing 50 locations nationwide, including 12 corporate direct reports, 12 regional managers, 32 site managers, and 625 teachers, developed, marketing, budgeted initiatives, business plans, direct P & L responsibilities, drafted and presented reports to the Board of Directors, recruited employees, facilitated employee evaluation and compensation meetings, lead partnership contractual negotiations, developed facility plan review process, led an e-learning production team, and developed curriculum and new products for online education and retail sale.

***District Instructional Supervisor***

**1994 - 1997**

Miami-Dade County Public Schools  
Miami, Florida

Responsibilities included serving as Music Supervisor for the district, supervised and evaluated the district's 500 music teachers, updated the district's comprehensive music curriculum, budget, teacher training, assessment, recruited personnel, sourced technology and materials, designed music facilities, developed RFP's, drafted communications for the Superintendent and School Board, and managed strategic community relationships for the 350,000 student district.

***Department Chair / Teacher***

**1987 - 1994**

Coral Gables Senior High School  
Miami-Dade County Public Schools  
Coral Gables, Florida

**EDUCATION**

Advanced Courses in Higher Education Leadership, 1995  
Florida International University, Miami, FL

Masters of Science in Education, 1993  
Florida International University, Miami, FL

Bachelor of Music Education, 1987  
University of Louisville, Louisville, KY

## **ACCOLADES**

Advisor to Dr. Leonel Fernandez, President Dominican Republic  
Leadership and Visionary Award, In-Focus Interactive Magazine  
Who's Who Among Outstanding Americans  
American Express Retail Excellence Champion Award  
Educational Institution of the Year, Music Inc. Magazine  
Who's Who Among American Teachers and Educators  
Teacher of the Year, Miami-Dade County Public Schools  
Who's Who Among American Colleges and Universities

## **REFERENCES**

References and writing samples available upon request.